



QUEEN MARY'S GRAMMAR SCHOOL

Academic in purpose - Generous in approach - Enterprising in spirit - International in outlook



Information Pack

Admissions, marketing and
outreach officer

December 2020

Queen Mary's Grammar School
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THE MERCIAN | TRUST

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Welcome



Queen Mary's Grammar School was founded in 1554 by Mary Tudor. We have been shaped by our past and are proud of our traditions, but we are also confident of an exciting future as we help to shape the new educational landscape with our partners in the Mercian Trust.

Queen Mary's is an academically selective school. It is our aim to support pupils to achieve their full academic potential. We value the life of the mind and want to pass on a love of learning.

Outside the classroom, we offer a range of life-enriching opportunities: time at our Field Centre in Wales; membership of our thriving Combined Cadet Force; individual and team sports; foreign exchanges and travel; participation in music, debating and public speaking and many other activities. We believe that achievement and enjoyment go hand in hand.

We equip our pupils to meet the challenges of a rapidly changing world. Most choose to go on to higher education. Through partnership between School, pupil and parents, we aim for the examination success that will open doors to the very best universities and international employers. It is our mission to attain excellence in all that we do.

Our House system celebrates the four pillars of school life at Queen Mary's: an academic focus, an international ethos, an enterprising spirit and a sense of community. We enjoy our social, cultural and ethnic diversity and recognise our many privileges. We are keen to share what we have - experience, expertise, enthusiasm - both with those who live on our doorstep and those from further afield.

To do so is very much in the spirit of our motto *quas dederis solas semper habebis opes*: it is what you give that you will keep as eternal riches.

Richard Langton

Headmaster

About Us

Queen Mary's Grammar School is an invigorating and rewarding place to work: the pupils are intelligent and committed to study; the staff are friendly and forward looking. It is more than just a place of work – it is a thriving community, proud of its past and confident of its future. In November 2008, it was recognised as 'Outstanding' by Ofsted.

There are currently 1200 pupils on roll, including 440 in the Sixth Form. The School has an outstanding academic record and regularly features at the upper end of the national league tables. In 2019, 76% of GCSE grades were 7-9 (A*/A) and 62% of A Level grades were A*, A or B. Our value added scores place the school top in the borough, with a Progress 8 score of +0.76 in 2019. We do not rest on our laurels, but encourage all our pupils to realise their full potential.

In June 2011, the School converted to Academy status and we have undertaken a series of exciting building projects since then, including a new Sixth Form Centre, science labs and a humanities wing, music and PE refurbishments, extensions to existing English and maths classrooms, as well as a new dining room and reception. We were a founding member of the Mercian Multi Academy Trust (along with five other schools) in January 2018. Over the past year, we completed projects to add additional capacity through the building of extra science rooms and improving Design Technology and Art facilities.

The School encourages an enterprising and international outlook: trips, expeditions and exchanges have gone all over the world in recent years, as well as a wide range of vibrant and formative educational visits and experiences closer to home such as theatre visits, visiting speakers and the mental health ambassadors programme. We are proud to appear in Ross Morrison McGill's new book *Just Great Teaching*, showcasing our mental health work.

We want our pupils to lead happy and fulfilled lives. Learning here is not just about passing exams, but about enjoying the life of the mind. We also encourage all our pupils to take part in a wide range of enrichment activities in music, sport, the Combined Cadet Force and at our Field Centre on the Afon Mawddach in Southern Snowdonia. We have been named in the Top 100 cricket schools by the *Cricketer Magazine* for the second year in succession.

Our pupils come from diverse backgrounds, but they all thrive on the sense of support, encouragement and care that characterises Queen Mary's.

The role

Job Title:	Admissions, marketing and outreach officer (to start January 2021)
Grade / Salary:	New 2020 NJC scale Points 15 to 23 (FTE: £23,541 – 27,741) Actual Salary: £13,681 – 16,122
Hours:	25 hours per week (negotiable and flexible) – term-time plus additional hours as necessary during holidays around the entrance exam As this is a new role, this is subject to a review within the first 12 months of employment
Purpose of Job:	
<p>The successful applicant will be responsible for:</p> <ul style="list-style-type: none"> • To coordinate and oversee the provision of the entrance examination and year 7 admissions to the School • To manage the School’s waiting lists for places in other year groups and coordinate exams for candidates • To oversee and manage all aspects of school promotion and marketing • To co-ordinate outreach, with a particular emphasis on improving social mobility 	
Reporting to: Headmaster	
Relationships	
<ul style="list-style-type: none"> • Reporting to Headmaster Queen Mary's Grammar School • Working closely with the Exams Officer and Administration Manager • Working with school staff in whole school promotion • Working with our multi academy trust (MAT) and primary schools partners 	

Main Duties and Responsibilities of the Role:

1. Entrance Examination and Year 7 admissions:

a) Coordination of entrance exam for Queen Mary's Grammar School with the local GSHA consortium

- Liaise with the exam provider (CEM) with respect to annual service specification
- Liaise with Consortium schools to agree timings and quantities for exam materials
- Review materials for test including Consortium leaflet, timetable, admissions arrangements
- Review website updates

b) Coordination of data with third parties

- Liaise with other schools/portal provider on the data collection requirements for shared portal
- Collate data for applications, identifying duplicates/errors
- Issue data to exam board in their required format
- Cross check late applications with previous applicants and other schools in consortium

c) Managing the examinations

- Liaise with parents over test details and queries
- Liaise with Clerk to the Governors over SEND pupils’ arrangements
- Prepare rooms, question booklets and answer sheets and account for each on collection
- Arrange and prepare invigilators and teaching staff allocation to each room
- Oversee entrance exam day (with Senior Leadership Team)
- Arrange follow-up exams for SEND and absent pupils

- Obtain and check results issued by the exam board and rank the candidates based on admission criteria
- Organise distribution of results to parents
- Prepare information for appeals

d) Local Authority Liaison

- Obtain list of preferences from LA for applications to the school
- Match preference list to candidate ranking and identify unmatched candidates
- Provide the LA with a ranked list candidates including pupil premium

e) Offers and waiting list

- Prepare and issue welcome letter / email to parents offered places
- Confirm acceptances / declines
- Provide QMGS administration team with data for of pupils offered places
- Working with the LA, provide, maintain and issue offers from ranked waiting list, including any late applicants

f) Appeals

- Provide data for appeals cases to the Clerk to the Governors Liaise with Clerk / Headmaster on individual appeals

2. Admissions and exams for other year groups:

- Establish and maintain the School's waiting list for places for other year groups
- Deal with parent enquiries and liaise with the LA
- Arrange for candidates to be tested once vacancies arise
- Provide parents with results and decisions on places
- Liaise with the press over open events and to arrange for adverts
- Use social media as an outlet for promotion (linked in with the School's Twitter account)
- Maintain the relevant webpages containing information on admissions, open events and school applications

3. Marketing and promotion:

- Liaise with staff over the production of publicity material, including prospectus, option books and website updates
- Liaise with the press over open events and to arrange for adverts
- Use social media as an outlet for promotion (linked in with the School's Twitter account)
- Maintain the relevant webpages containing information on admissions, open events and school applications
- Oversee the arrangements for the whole school and sixth form open evenings, including:
 - Producing building plans and guides
 - Arranging departmental locations and materials
 - Arranging guides and helpers
 - Preparing paperwork and promotional material
- Oversee whole school open mornings ahead of the local authority preference form submission, including rooming, set up and the organisation of guides
- Liaise with MAT partner schools over sixth form open evening materials and presence at open evenings
- Co-ordinate (with other staff) the signposting of sixth form applications to other MAT schools where appropriate
- Management of the 6th form admissions process and liaison with the Headmaster over offers

4. Co-ordination of primary school outreach:

- Oversee the School's Year 5 outreach work (in conjunction with Queen Mary's High School) as part of the Fair Access Partnership Plan (FAPP)
- Increase the number of pupil premium applicants, particularly from Walsall schools to help address deprivation in the area (to meet the annual target of 30% per year group)
- Liaise with primary schools over launch events, aspiration sessions and familiarisation events
- Circulate familiarisation materials and update on the website
- Produce promotional material for parents and Year 5 pupils

General Responsibilities:

To play a role, under the overall direction of the Headmaster, in:

- creating a School environment with an outstanding care and guidance of, and for, all members of the School community;
- contributing to the overall ethos and high academic achievement of the School;
- supporting outstanding teaching and learning, achievement and behaviour across the School.

This includes:

- being an active member of the School community who is passionate about ensuring an excellent standard of teaching and learning;
- providing a flexible service that adapts to the changing needs of the School community and responds to day-to-day situations as they arise;
- ensuring that a proactive customer service approach is adopted in all tasks undertaken;
- ensuring that the School community has the right information at the right time to enable an excellent service;
- contributing to the ethos of the School by participating in and leading on enrichment activities;
- taking on relevant responsibilities that are both essential or add value to the School community, for example accompanying school trips, or becoming a First Aider and / or Fire Warden;
- being aware and alert to the care of each child in the School, monitoring as appropriate and raising concerns when they appear;
- being a professional role model with a clear understanding of tolerance and the importance of diversity;
- developing positive and collaborative working relationships with, and between staff to provide them with appropriate support and guidance in achieving the school's priorities and targets;
- attending and participating in meetings, as required;
- regularly reviewing own practice, setting personal objectives and taking responsibility for self-development;
- consistently enhancing knowledge of educational initiatives, information and communications technologies and developments in relation to your role utilising self-directed learning;
- managing own workload and that of others to allow an appropriate work / home life balance;
- attending out-of-school-hours events, as directed by the Headmaster, Line Manager or another member of the Senior Leadership Team;
- undertaking any other professional duties reasonably delegated by the Headmaster, Line Manager or another member of the Senior Leadership Team.

Other requirements:

- to be aware of all Safeguarding and Child Protection updates, as well as the need for data protection compliance at all times;
- to carry out your responsibilities at all times with due regard to the organisation and arrangements for Health and Safety at Work (including the preparation of Risk Assessments);
- to carry out your duties in line with the School's Policy on Equality and Diversity and be sensitive and caring to the needs of others, promoting a positive approach to a harmonious working environment;

Queen Mary's Grammar School is committed to safeguarding and promoting the welfare of children and young people and expects all staff to share this commitment. An enhanced DBS check with barred list information is required for all successful applicants in addition to checking the individual is not subject to a prohibition order. Applicants are required, before appointment to disclose any conviction, caution or binding over including 'spent convictions' under the Rehabilitation of Offenders Act 1974 (Exemptions) Order 1975.

Non-disclosure may lead to termination of employment. However, disclosure of a criminal background will not necessarily debar from employment – this will depend upon the nature of the offence(s) and when they were recorded.

Person Specification:

Personal Qualities and Professional Relationships:

- To have a positive and motivated approach to work;
- To be able to work in a supportive and patient manner with all pupils and students;
- To be flexible and approachable;
- To be resilient and calm under pressure;
- To have excellent administration and time management skills;
- To proactively engage with pupils and students and have presence in order to maintain excellent standards of behaviour;
- To be able to establish and develop good relationships with all involved in the School community, including outreach schools, working well within different teams;
- To demonstrate a flexible approach to work and changing priorities;

Skills:

- To have excellent ICT and data entry skills, especially using Excel spreadsheets;
- Strong numeracy skills
- To have excellent communication skills, both oral and written;
- To have experience of communicating with people at all levels across an organisation, including parents and pupils

Operational experience:

- To have experience of working with and supporting young people;
- To have experience of working in an Examinations or Admissions role, or transferable skills to do so;
- To have experience of using management information systems and/or online systems.

Other:

- To have an understanding and willingness to be involved in School enrichment activities;
- To have an understanding of the School environment and priorities for learning.

The Mercian Trust

Queen Mary's Grammar School is a Founder Academy of the Mercian Multi-Academy Trust. According to the National Schools Commissioner, Sir David Carter, MATs exist:

- to secure school improvement and develop people
- to encourage good governance and proper risk management
- to secure the financial health of all its academies.

We sign up to those ambitions. In our MAT, the Mercian Trust, we choose to pursue life to the full in the business of education.

We are convinced that we are stronger together. The Mercian Trust is already helping to shape the educational landscape in exciting ways. We welcome you to be part of that story.

The members of The Mercian Trust are: Aldridge School, The Ladder School, Queen Mary's Grammar School, Queen Mary's High School, Shire Oak Academy, Walsall Studio School.

Our schools prepare pupils to live life to the full by equipping them to realise their full potential as learners; to thrive in the world of work; and to make a positive contribution to the local, national and international community.

You may have heard about some MATs that seem to have turned into big businesses. That is not our view of what education should be about. That is why Queen Mary's Grammar School wanted to be right at the heart of decision making of what our MAT should look like.

The Mercian Trust respects the autonomy of its member schools but, through collaboration, it will foster strengths greater than the sum of its parts. Put simply, the Trust provides a framework for sharing expertise, enthusiasm and experience.

Location

Queen Mary's Grammar School, Sutton Road, Walsall, WS1 2PG

Tel: 01922 720696

Queen Mary's Grammar School is located on the Sutton Road, in the leafy south of the town and close to the centre of Walsall. Travel to the school is very convenient, being approximately 10 minutes' drive from both junctions 7 and 9 of the M6.

There are good bus links from Birmingham to Walsall (with the 51 and X51 buses) and there is a direct train route to Birmingham from nearby stations in the town centre, Bescot Stadium and Tamebridge Parkway.

The close proximity of Walsall, Wolverhampton and Birmingham City Centre provides excellent access to shopping, leisure facilities, museums, cinemas and a wide range of nightlife.

House prices in Walsall are also very competitive compared to the Midlands as a whole and there is a range of good local primary schools and nurseries for those with young families seeking to move close to Queen Mary's.

Find out more

You can find out more about our school at <http://www.qmgs.walsall.sch.uk>.

For a flavour of daily life at QM follow us on Twitter at @QMGS1554.

Please contact Simran Sahota (HR Administrator) to discuss the role in further depth.

Closing date: Monday 4th January 2021

Interviews: W/B Monday 4th January 2021

Queen Mary's Grammar School is committed to safeguarding and promoting the welfare of children and young people and all applicants must be willing to undergo child protection screening appropriate to the post, including checks with past employers and the Disclosure and Barring Service.

Safeguarding and Safer Recruitment Policies can be found on our website.