Labour Market Information
Black Country

Parent & student guide

www.blackcountryskillsfactory.co.uk
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What is LMI?
Labour Market Information (LMI) is a useful tool to help research future jobs in the local area, understand the skills needed for certain roles and the demand for future employment. LMI helps to break down the complex ‘world of work’ – ranging from descriptions of different careers, their entry routes, promotional prospects, salaries paid, skills and qualifications needed, etc. Crucially for young people, LMI also covers future demand – what kinds of jobs will be in demand after leaving school and what kinds of skills will be needed.

Why is LMI important to Young People?
The world of working is changing rapidly. New technology and industry changes create some new jobs and also make others obsolete. Alongside the ongoing Covid-19 pandemic changing the way jobs are carried out and having a huge impact on the job market, it can be hard to keep up. It is important that young people are given the tools and information to aid their decisions about future careers and LMI is a key part of this.

How can LMI help young people decide what to do next?
Having up to date, high quality information can help students decide things about their future such as:
- Are there opportunities close to where I live in the sector I am interested in or will I need to relocate?
- How competitive is the industry I am interested in?
- Are there enough jobs and do I need to have a back-up plan?
- Does the pay for the job I want align to what I would like to earn?
- What is the best route for me to take to get to the job I would like?
- Is the industry I would like to work in growing or shrinking?

We hope you find the information in this guide useful. For further information and detailed LMI please follow the below links:
- www.prospects.ac.uk
  A career website aimed at recent graduates.
- www.lmiforall.org.uk
  A comprehensive portal which collates LMI.
- www.icould.com
  A website aimed at young people, using personal stories to inform career choices and each video is linked to relevant LMI.
- www.nationalcareers.service.gov.uk/explore-careers
  Shows a variety of career profiles, under each there is information about salaries, working hours and typical duties.
  UK Labour market predictions.
- www.blackcountryskillsfactory.co.uk/school-resources/local-labour-market-intelligence
  The Very Local Labour Market Information comprises of 30 ‘Town Maps’ covering the Black Country and 5 ‘Key Sector’ Dashboards for each Local Authority Area (Dudley, Sandwell, Walsall and Wolverhampton).
Retail Sector

The Top 10 Companies in The Black Country by Turnover

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Turnover</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poundland Limited</td>
<td>£25,742</td>
</tr>
<tr>
<td>W. Brindley (Garages) Limited</td>
<td>£17,246</td>
</tr>
<tr>
<td>A.F. Blakemore And Son Limited</td>
<td>£29,655</td>
</tr>
<tr>
<td>Keltruck Limited</td>
<td></td>
</tr>
<tr>
<td>Thyssenkrupp Materials (UK) Limited</td>
<td></td>
</tr>
<tr>
<td>CST Holdings (UK) Limited</td>
<td></td>
</tr>
<tr>
<td>Arcelormittal Distribution Solutions UK</td>
<td></td>
</tr>
<tr>
<td>Press Metal UK Limited</td>
<td></td>
</tr>
<tr>
<td>East End Foods Holdings Limited</td>
<td></td>
</tr>
<tr>
<td>Guest Motors Limited</td>
<td></td>
</tr>
</tbody>
</table>

Types of jobs available in this sector

- Visual Merchandiser
- Store Manager
- Sales Assistant
- Customer Technical Manager

Trends Globally and nationally

Advances in technology will allow retailers to enhance products and services. Increased and higher demand for online shopping and a shift from in shop jobs to online services such as customer service and operation support.

What to consider at school

ICT, Sciences, Soft Skills, Leadership & Communication

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What to consider at school

ICT, Sciences, Soft Skills, Leadership & Communication

Avg. Wages Per Job in Retail

- Wholesale and retail trade of motor vehicles and motorcycles: £25,742
- Wholesale trade: £29,655
- Retail Trade: £17,246

Top Hard Skills

- Stock Control: 10%
- Customer Experience: 8%
- Selling Techniques: 6%
- Telemarketing: 4%
- Merchandising: 2%
- Maid Services: 0%
- Booking (Sales): 0%
- Key Performance Indicators (KPIs): 0%
- Block Control: 0%
- Customer Experience: 0%
- Merchandising: 0%
- Selling Techniques: 0%
Business Services

The Top 10 Companies in The Black Country by Turnover

- RAC Group (Holdings) Limited
- LSP Holding (UK) Ltd
- Amari Metals Limited
- Hayley Group Holding Limited
- The Staffing Group Limited
- IBP Global Trading Limited
- South Staffordshire PLC
- London & Cambridge Properties Limited
- Charter Court Financial Services Group PLC
- Mehta Holdings Limited

Types of jobs available in this sector

- Project Manager
- Accountant
- Mortgage Advisor
- Cyber Security Specialist

Trends Globally and nationally

- Use of new technology such as Artificial Intelligence & Machine Learning. Skills in coding, cyber and security and programming. Shift from in shop; to online operation support.

What to consider at school

- ICT
- Maths Sciences

Avg. Wages Per Job in Business Services

Top Hard Skills

- Accounting
- Auditing
- Business Development
- Selling Techniques
- Key Performance Indicators (KPIs)
- Customer Relationship Management
- Association Of Chartered Certified Accountants
- Forecasting
- Purchasing
- Business To Business

Frequency in Job Postings

Frequency in Workforce Profiles
Public Health

The Top 10 Companies in The Black Country by Turnover

- Grosvenor Health And Social Care Limited
- Select Lifestyles Limited
- Select Health Care Limited
- Embankment Holdings Limited
- Wellesley House Nursing Home Limited
- Dudley Clinical Services Limited
- Allied International Trading Limited
- Ocker Holdings Limited
- R82 UK Limited
- Caram Limited

Types of jobs available in this sector

- NHS Scientist, Lab Technician, Nurse, Psychologist

Trends Globally and nationally

- Aging society, increased technology & widespread focus on mental health. Higher level jobs that involve developing and working alongside technology in health and care roles

What to consider at school

- Sciences Health/care courses
- Psychology ICT and DT

Avg. Wages Per Job in Public Health

- £25,019: Veterinary activities
- £26,905: Human health activities
- £18,387: Residential care activities
- £17,722: Social work activities without accommodation

Top Hard Skills

- Nursing
- Mental Health
- Learning Disabilities
- Personal Care
- Rehabilitation
- Nursing Care
- Psychology
- Auditing
- Surgery
- Primary Care

Frequency in Job Postings

Frequency in Workforce Profiles
Advanced Manufacturing

The Top 10 Companies in The Black Country by Turnover

- Jaguar Land Rover Automotive PLC
- Assa Abloy Limited
- Sandvik Limited
- William King Limited
- K.T.C. (Edibles) Limited
- Mueller Europe Limited
- Zf Lemforder UK Limited
- B.E. Wedge Holdings Limited
- Tarmac Building Products Limited
- Castings Public Limited Company

Types of jobs available in this sector

| Production Manager, Games Designer, Civil Engineer, Battery Technology Specialist | Jobs that require different skills such as design and creative skills. Jobs requiring higher skills such as technology, robots, artificial intelligence, data and electrics | D&T, Physics Maths ICT. Chemistry |

Trends Globally and nationally

What to consider at school

Avg. Wages Per Job in Advanced Manufacturing

Top Hard Skills

- Engineering Design
- Metalwork (MIG) Welding
- Mechanical Engineering
- Machining
- Marketing
- Hydraulics
- Tooling
- Gas Tungsten Arc Welding

Frequency in Job Postings

Frequency in Workforce Profiles
Construction

The Top 10 Companies in The Black Country by Turnover

One Stop Stores Limited
Briggs Amasco Limited
Homeserve PLC
Carver (Wolverhampton) Limited
Barhale Holdings PLC
Harper Group Management Limited
A&H Construction & Developments (Holdings) Limited
William Kendrick & Sons Holdings Limited
J. C. (Holdings) Limited
Stanford Industrial Concrete Flooring Limited

Construction

Types of jobs available in this sector
- Project Manager
- Civil Engineer
- Architect
- Quantity Surveyor
- Wood trades
- Electrical trades
- Technical and IT roles
- Landscape Architect

Trends Globally and nationally
- Design and build processes geared towards environmental impact, working with robots, virtual reality and drones.

What to consider at school
- ICT, DT, Physics

Avg. Wages Per Job in Construction

Specialised construction activities

Civil engineering

Construction of buildings

Top Hard Skills

- Carpentry
- Plumbing
- Electrical Engineering
- Personal Protective Equipment
- Surveying
- Warehousing
- Painting
- Subcontracting
- Boilers
- Forklift Truck

Frequency in Job Postings

Frequency in Workforce Profiles
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Black Country Skills Factory
The Deckhouse
Waterfront West
Dudley Road
Brierley Hill
DY5 1LW

08458 15 15 15
www.blackcountryskillsfactory.co.uk

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